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Top Skills

Solution Architecture

Enterprise Software

Integration

Eric Rosenbloom

CTO at Codamos, LLC | Original OTM Architect (GLog Employee #2) | Bridge Between Business & IT
Wynnewood, Pennsylvania, United States

Summary

I don't just implement OTM; I helped build its DNA. In 1999, I joined G-Log as the second employee. Over the next six years, I architected foundational elements that still power Oracle Transportation Management (OTM) today—including the "Domains" security framework and the GLogXML schema. Since the Oracle acquisition in 2005, I have spent two decades in the field as a lead consultant for firms like Accenture and GoSaaS. I've performed health checks and built custom extensions for global leaders in the chemical, retail, and manufacturing sectors. Today, as CTO of Codamos, LLC, I am focused on the next evolution of OTM: OTM DevOps: Bringing modern source-control and automation to workflow agents. Surrogate UIs: Eliminating "user friction" with industry-specific, streamlined interfaces. Strategic Advisory: Providing mentorship and health checks for DIY-focused organizations. With a background in Computer Science (Penn) and an MBA (Temple), I specialize in bridging the gap between backend architecture and C-suite business strategy.

Experience

Codamos, LLC
Chief Technology Officer
March 2026 - Present (1 month)
Philadelphia, PA

In 1999, I became the 2nd employee at GLog. I wasn't just on the team; I architected the core of what is now Oracle Transportation Management (OTM). I created the "Domains" concept—leveraging Oracle VPD for unique data security—and I authored the GLogXML schema, which remains a global logistics standard.

I have spent the last two decades as an OTM consultant, specialized in diagnosing and curing "unsolvable" system friction.

At Codamos, LLC, I bridge the gap between technical architecture and business imperative. As CTO, I lead a team dedicated to deep-code advisory services and elegant system extensions. We help complex organizations move beyond the out-of-the-box limits of OTM to achieve true operational velocity.

Core Codamos Offerings:

OTM DevOps: We treat your OTM workflow agents as code, bringing modern source-control and automated deployment to your logistics environment.

Surrogate UIs (The Click-Kill™ Audit): We replace the standard "too many clicks" user complaints with elegant, industry-specific front-ends that make your teams productive again.

Deep Advisory & Mentorship: Health checks, DIY coaching, and video-first knowledge transfer from someone who has seen OTM from every possible angle.

Whether leading a high-stakes cloud migration or mentoring the next generation of logistics engineers, my mission is to make OTM work for the business, not the other way around. Let's talk about unlocking your system's potential.

GoSaaS, Inc.

Vice President - Logistics

October 2024 - March 2026 (1 year 6 months)

Philadelphia, Pennsylvania, United States

Help grow GoSaaS Oracle Transportation Management consulting practice

Inspirage LLC

Associate Vice President, Solution Architecture

October 2012 - October 2024 (12 years 1 month)

Philadelphia

Manage team of technical consultants specializing in implementing Oracle Transportation Management, formally known as GLog, of which I was one of the original developers. Helped start and grow the OTM consulting practice to present size of 80+ consultants. Develop custom OTM extensions. Interview candidates and participate in staffing decisions. Support consulting sales process providing content for proposals and making sales presentations. Play technical architect and project oversight role during project delivery.

Advise colleagues and clients on design decisions and problem solving approaches. Perform client health-check assessments. Manage remote software developers. Conduct annual performance reviews. Develop library of self-guided video-based training materials covering functional and technical topics pertaining to implementing OTM/GTM. Present at OTM User Conferences.

Recent engagement highlights: Developed custom rate management utility (RMU) for major Chemical Company using Oracle JET, Node.js, and MySQL. The RMU provides a user-friendly spreadsheet-oriented cloud-compatible mechanism to upload and download OTM rates. Developed custom shipper portal (CSP) for major coffee company. The CSP provides a user-friendly data-validated cloud-compatible mechanism for suppliers to self-manage their order releases and shipments. Currently used in production by more than 1000 suppliers.

Oracle

Consulting Solutions Director

November 2005 - October 2012 (7 years)

Philadelphia

Interviewed OTM prospects and existing clients to understand requirements; developed consulting proposals defining project scope, deliverables, timeline, resources, and estimated cost. Conducted OTM "Health Checks"; identified opportunities for using new OTM features, as well as ways to use existing features more effectively. Engaged on technical consulting assignments involving OTM upgrades, performance analysis, tuning, and hardware sizing. Coached project team members on OTM design and configuration issues.

G-Log

Director

1999 - 2005 (6 years)

Led a 10-person team in the development of the back-end database and integration components of G-Log. Laid the foundation for the relational model at the core of OTM. Provided overall approach supporting multi-tenancy in OTM (domains). Architected XML-schema-oriented approach to OTM integration. Developed Web-enabled tools and techniques for loading and extracting OTM data using Java. Developed approach to integrating with OTM using open source tools, like Python. Developed version 1 of the OTM Transportation Sourcing module, which helps automate the transportation service provider bidding processes.

Wynnewood Software
Independent Oracle Consultant
1996 - 1999 (3 years)

As an independent Oracle Consultant, provided Oracle DBA and development services to Philadelphia area clients. Also, freelanced as a course instructor, teaching courses in Oracle database administration and advanced SQL.

IBM/Lotus/Soft-Switch
Senior Software Engineer
1993 - 1996 (3 years)
Wayne, PA

Unix/C/C++ developer at Soft-Switch, a company that provided an integrated hardware/software email interoperability appliance. Developed software installation scripts automating Oracle database, tablespace, and database object creation. Developed processing monitoring application using C++.

Manugistics/Rover Technology
Senior Software Engineer
1985 - 1993 (8 years)
Bala Cynwyd, PA

Was one of the original developers of "ROVER", the transportation planning software that evolved into Manugistics Transportation Planning (MTP). Developed X-Window User Interface components of MTP supporting graphical manipulation of transportation solution. Developed transportation algorithms using C and Fortran.

Burroughs, Inc.
Senior Software Engineer
1984 - 1985 (1 year)
Tredyffrin, Pennsylvania, United States

Developed compiler for Pascal-like hardware description language.

Education

Temple University - Fox School of Business and Management
MBA, Operations Management · (1990 - 1993)

University of Pennsylvania
BSE, Computer Science and Engineering · (1979 - 1984)